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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
David William Roth et al.

Application No.: 09/216,206

Confirmation No.: 1079

Filed: December 18, 1998

Group Art Unit: 3622

For: System and method for real-time bidding for
Internet advertising space

Examiner: John W. Van Bramer

CERTIFICATE OF TRANSMISSION UNDER 37 C.F.R. § 1.8

I, the undersigned, hereby certify that on this day of July 8, 2012, the following correspondences are being submitted to the United States Patent and Trademark Office via facsimile transmission to fax number (571) 273-8300.

Correspondences

1. Reply to Final Office Action mailed October 12, 2011
2. Statement under 37 C.F.R. § 3.73(b)

Respectfully submitted,

Signature: /Benzion A. Wachsman/

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